



ALLEGIANT ANNOUNCES NONSTOP SERVICE TO NEW ORLEANS WITH FARES AS LOW AS \$45

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CONCORD, N.C. Aug. 30, 2016 — Allegiant (NASDAQ: ALGT) today announces new nonstop service to New Orleans from Concord Regional Airport (USA). **To celebrate, the company known for its ultra-low fares, is offering one-way fares on the route for as low as \$45.***

“New Orleans marks the fifth vacation destination for our travelers flying out of Concord,” said Jude Bricker, Allegiant chief operating officer. “We know folks will enjoy having an affordable, nonstop option while planning their vacation to The Big Easy.”

The new flights will operate twice weekly between Concord Regional Airport (USA) and Louis Armstrong New Orleans International Airport (MSY). Flights begin Nov. 18, 2016. The new route will add to Allegiant’s current service from Concord, North Carolina, which includes nonstop flights to four cities in Florida. Flight days, times and the lowest fares can be found only at Allegiant.com.

“We are very excited to add New Orleans to our destinations,” said Richard Cloutier, aviation director Concord Regional Airport. “This announcement and the opening of the new terminal complex will give us the opportunity to work with Allegiant to continue to add non-stop destinations that will serve the region.”

***About the introductory one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by Sept. 2, 2016 for travel by May 16, 2017. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See Allegiant.com for details. Additional restrictions may apply.

Allegiant

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms, rental cars and attraction tickets. All can be purchased only through the company website, Allegiant.com. Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/iiFa303wrtF>.

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